



SPECIAL NEW SERVICE FOR FOLKS IN A HURRY

Phone for your **LOAN**

ONLY ONE TRIP NECESSARY

No need to waste time and precious rubber applying for your loan in person—just call us up and tell us how much you need. We will make all arrangements over the phone. Then, as soon as your application is approved, you can call at our office and pick up your

cash without delay—and take up to 12 months to repay in reasonable monthly instalments. Almost any credit-worthy man or woman with a steady job (even a new one) who needs cash for some worthwhile purpose can qualify. No employers involved. Loans are made on salary only or on car or furniture. Special service for business women.

EXAMPLE: \$9.26 per month repays \$95 in 12 months



Room 227, Forum Building
1107 - 9th Street
Telephone 3-5731

QUICK LOANS BY PHONE



You may borrow up to **\$1,000** and choose the repayment plan most convenient to you! *This is important:* You pay only for the time you actually use the money! For example: \$50 costs but 29c for one week!

● SIMPLE ● COURTEOUS ● BUSINESSLIKE

You'll find Local Loan's courteous streamlined service is geared to the times... designed to meet your every need. If more convenient, you may always...

Phone For Your Loan!

BORROW ON:

1. SALARY ONLY
2. FURNITURE
3. OR AUTO

Telephone SACRAMENTO 2-0431
ASK FOR A. H. THALE Manager

1104 8TH STREET (SECOND FLOOR)
CORNER OF 8TH AND K STS.
(OVER GENSLER-LEE)

LOCAL LOAN CO.

OFFICE HOURS: 9:30 A.M. to 5:30 P.M. SATURDAYS 9:30 A.M. to 1 P.M.

Liquor—Wholesale

- ARGONAUT LIQUOR CO 517 L. 2-2933
- Cal-Sac Distributing Co 1515-18th. 2-1049
- CAPITAL CIGAR & LIQUOR CO 320 J. 3-3761
- Glaser Bros 918-12th. 2-8681
- Hallifax Bros Co 1019 Front. 2-0711
- KEATING JAMES P CO 1609 E. 2-1093
- McKesson-Kirk-Geary 919 Front. 3-6661
- McKESSEN & ROBBINS INC 919 Front. 3-6651
- Northern Tobacco & Liquor Co Inc 618 L. 3-1704
- Pac Wholesale 3453-5th Av. 6-3034

Lithographers

- Carlisle A & Co 817 J. 3-4801
- CARTON LABEL & LITHOGRAPH CO
Toll Calls Refunded On All Orders
530 Washington St San Francisco
(Toll) Call "Operator" for.....Garfield-3350
- Crocker H S Co Inc
Crocker Union
923 K. 2-0761
- Pacific Lithoprint Co 905-6th. 2-6872
- Sacto Lithograph Co 727 H. 2-1934
- SCHMIDT LITHOGRAPH CO 1601 J. 3-0783
- STECHEER-TRAUNG LITHOGRAPH CORP.
California Fruit Bldg. 3-1725

Livestock

- Allman Claude & Son
We Buy & Sell Live Stock
331 E Broderick. 3-9937
- BURGESS J W 406 ElMarket Stockton
(Toll) Call "Operator" for.....Stockton-5-5901
- Calif Horse & Mule MKT Broderick. 2-9549
- Compton Donald S 4400 StinBlvd. 5-8057
- Coutts W S 1300-42d. 6-2623
- Kuhn Alfred Forum Bldg. 3-6764
- Livestock Buying Co Div of Safeway Stores Inc
Swanston Rd. 9-0509
- Parakentes John Jackson Rd. 5-9087
- Swanston C & Son Bank of America Bldg. 2-6421
- Ugalde Joe 2935-24th. 5-0127

WESTERN HEREFORD CATTLE CO

H. M. HARTER
REGISTERED HEREFORD
BREEDING CATTLE
BULLS and HEIFERS
For Sale at All Times
Broderick 3-9670
If no answer call 2-5681

Livestock Hauling

MORECI TRUCK LINES
STATEWIDE TRUCKING
LIVESTOCK & FREIGHT
INSURED CARRIERS
ANY POINT IN CALIFORNIA
Broderick 2-2365

Loans

- See also Financing
- AMERICAN JEWELER'S
Larry Williams-Angelo Rossi
511 K. 2-3569
- AMERICAN TRUST CO
AUTOMOBILE LOANS
PERSONAL LOANS
F. H. A. LOANS
REAL ESTATE LOANS
1011-10th. 2-7661

- BANK OF AMERICA NATIONAL TRUST & SAVINGS ASSOCIATION 8th & J. 3-6841
- BANK OF AMERICA NORTH SACTO BRANCH
N T & S A 1931 Del Paso Blvd. 9-2731
- Buhler F G Mortgage Co
Real Estate Mortgage Loans
Capital Natl Bldg. 3-5924
- CAPITAL FEDERAL SAVINGS & LOAN ASSN
Real Estate Loans Only
805 J. 2-2545
- CAPITAL NATIONAL BANK 7th & J. 2-9041

(Continued Next Page)

Loans—(Cont'd)

CONSUMERS CREDIT COMPANY

LOANS ON
INCOME — FURNITURE
AUTO
\$20 to \$1000
Forum Bldg. 2-5887

- Consumers Credit Company Forum Bldg. 2-5887
(See Advertisement This Page)
- ELLIOTT & HUSTON INC 1010-8th. 3-4675
Federal Land Bank of Berkeley Agency
California Fruit Bldg. 2-7969

GROVES IRWIN N & SON

LOANS
HOME
COMMERCIAL - INDUSTRIAL
1017 J. 2-2627

- Harris Loan & Jewelry Co 501 K. 3-4775

HOUSEHOLD FINANCE CORPORATION

NEED A LOAN? Apply by Phone!
To get cash quickly, phone Household and apply for a salary, car or furniture loan. Then, if approved, come in for the money. ALL YOU DO: To apply for \$25, \$50, \$100, \$200 or up to \$1000, simply tell us your problem and how you wish to repay.
Room 714 - 1107-9th St
Forum Bldg. 2-3684

- Household Finance Corporation Forum Bldg. 2-3684
(See Advertisement This Page)

Lauppe F E
Automobile Loans 3-7431
Lester Investment Co 1626K 2-5238
LOCAL LOAN CO 1104-8th. 2-0431
(See Advertisement Opposite Page)

MERCANTILE ACCEPTANCE COMPANY
923-10th. 3-2578

Morrissey Co The 729 J. 3-1771

MORTGAGE REALTY CO
Real Estate Loans
815 J. 2-6951

MORTHRIFT FINANCE CO
Estab 1982
LOANS
AUTO - FURNITURE - SALARY
Compare Our Interest Rate
Before Borrowing
Call - Phone or Write
1229 K. 3-7901

PERSONAL FINANCE CO LOANS

\$25 to \$1000 on salary, furniture, auto, or employed people. Sensible monthly payments. "Personal" National-wide Credit Accounts honored and issued. Phone, Come in or Write.



"WHERE TO CALL"
Personal Finance Co of Sacramento
Forum Bldg. 3-5731

PERSONAL FINANCE CO OF SACTO
Forum Bldg. 3-5731

(See Advertisement Opposite Page)

Philpot R N & Son 914-14th. 3-7787
Sacramento County National Farm Loan Assn
E T Thomas Secretary-Treasurer
California Fruit Bldg. 2-7969

SACRAMENTO LOAN OFFICE 531K. 2-6384

SEABOARD FINANCE COMPANY 1330 K. 3-4621
(See Advertisement This Page)

UNIVERSAL C I T FINANCE CORP
927-10th. 2-0751
Waters & Niederfer 823J. 2-7647

Keep the Classified Telephone Directory handy; it can save you time and effort.

LOANS

Without Co-signers

THREE LOAN PLANS

1. **INCOME LOANS**—Secured only by your income and ability to repay. No co-signers.
2. **FURNITURE LOANS**—Your character is more important than your furniture. No co-signers.
3. **AUTO LOANS**—\$20 to \$1000 cash loans and refinancing. No co-signers.

Monthly payments are reasonable.
\$9.75 per month repays \$100 in 12 mos.
\$13.60 per Mo.
Repays \$140 in 12 Mos.
\$17.42 per Mo.
Repays \$180 in 12 Mos.

PHONE FOR A LOAN 2-5887
Then when all arrangements are made, make just one trip to our office and get your money.

CONSUMERS CREDIT COMPANY

Room 619 • Forum Building

NEED A LOAN? Apply by Phone!

\$25-\$50-\$100 OR UP TO \$1000

NEED CASH? Why not get a salary loan at Household? No endorsers needed—no insurance required. No notary fees charged against borrowers. We also make car and furniture loans without endorsers. For special quick service phone your application. Then if approved, come in for the money.

Cash You Can	Choose your monthly payment here				
	3 payments	4 payments	6 payments	9 payments	12 payments
\$ 25	\$ 8.76	\$ 6.65			
50	17.52	13.30	\$ 9.09	\$ 6.28	
75	26.28	19.95	13.63	9.42	\$ 7.33
100	35.04	26.60	18.18	12.57	9.77
125	43.79	33.22	22.69	15.68	12.19
200	69.84	53.01	36.17	24.96	19.36
300	104.59	79.32	54.68	37.26	28.87
500	173.98	131.91	89.84	61.82	47.84
750	260.71	197.61	134.52	92.51	71.53
1000	347.45	263.31	179.20	123.18	95.22

Payments include charges at the rate of 2 3/4% per month on that part of a balance not exceeding \$100, and 2% per month on that part of a balance in excess of \$100.

HOUSEHOLD FINANCE

1107 Ninth St., corner K St.
Forum Bldg., 7th Floor (P. O. Zone 14)
Phone: 2-3684

What calls Did He MISS?

He'll never know; he failed to replace the receiver of his telephone. Your calls may be important. See that the receiver is properly replaced.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Telephone for **QUICK SERVICE**

LOANS

AUTOMOBILES
FURNITURE
SALARY
TRUCKS

Flexible Terms
Convenient Repayment Plan

SEABOARD FINANCE COMPANY

1330 "K" Street, Sacramento
PHONE: 3-4621